



# SPONSORSHIP OPPORTUNITIES

## PROMOTIONAL ITEMS WHICH INCLUDE SPONSOR NAMES/LOGOS INCLUDE:

- ➔ Official Program ➔ Website
- ➔ On-site banner ➔ Print/online ads

### \$15,000

- ➔ 20 Carnival tickets
- ➔ 20 VIP w/two drink tickets each (additional tickets for sponsor promotion as needed)
- ➔ Most prominent logo on all advertising, including on the festival wristband
- ➔ 10'x20' booth space available
- ➔ Multiple live mentions during concerts all weekend
- ➔ 10 dedicated social media posts
- ➔ Branded promotional items distributed to attendees (sponsor provides)

### \$5,000

- ➔ 10 Carnival tickets, 10 VIP 2 drink tickets each
- ➔ 10'x10' booth space
- ➔ Two live mentions at concert
- ➔ Three dedicated social media posts
- ➔ 4'x8' banner at concert

### \$2,500

- ➔ 5 Carnival tickets, 6 VIP with 2 drink tickets each
- ➔ Banner and 1 live mention at concert
- ➔ One dedicated social media post

### \$10,000

- ➔ 15 Carnival tickets, 15 VIP 2 drink tickets each (additional tickets for sponsor promotion as needed)
- ➔ Prominent logo on all advertising,
- ➔ 10'x20' vendor booth space
- ➔ Multiple live mentions at concert
- ➔ Five dedicated social media posts
- ➔ Branded promotional items distributed to attendees (sponsor provides)

### \$1,000

- ➔ 2 Carnival tickets, 2 VIP with 2 drink tickets each
- ➔ Logo displayed on event banners
- ➔ Company listed as "Additional Support provided by"



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